









**Eimpact** 







## SUMMARY

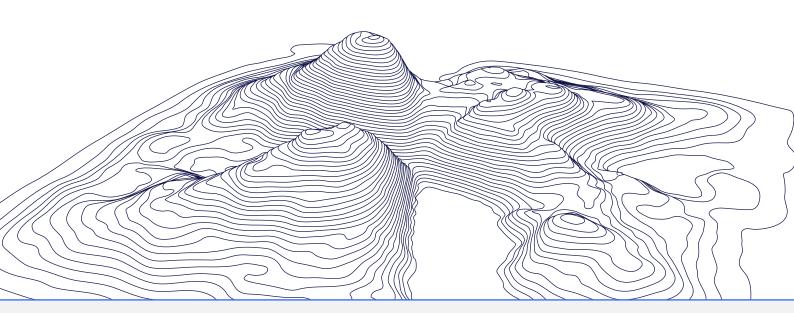
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## 1. MESSAGE FROM THE COORDINATORS

Hello, welcome to the E-learning course on Illicit Markets and Organized Crime in the Americas offered by the Multidimensional Security School of the Institute of International Relations at the University of São Paulo in partnership with the Ministry of Justice and Public Security. We are thrilled to have you here. We hope that this course serves as a platform for knowledge production on illicit markets and organized crime in the Americas. The main purpose is to contribute to the understanding and knowledge of the complex phenomena involving these illicit markets and, thus, support their combat.

The material presented here is designed to guide you throughout the course. You will find information about the teaching methods, available materials, general and specific objectives, as well as information about the instructors. We hope that your studies are fruitful and lead to effective results in your professional trajectory.













## 2. JUSTIFICATION

It can be stated that the involvement of organized crime and illicit markets in the continent is a crucial factor in understanding such high levels of violence. Whether it's the significant increase in drug trafficking during the Covid-19 pandemic or the growing illegal exploitation of environmental resources in the Amazon rainforest, an intricate and complex network of criminals operates in the continent, fueling violence against local populations and posing diverse problems to the Public Power.

The social and cultural context of the Americas, particularly law enforcement agencies, especially the police forces, are at the forefront of combating illicit trade and organized crime. Given the significant informational asymmetry when dealing with organized crime groups, this course has been designed to present illicit markets and their regional relevance, as well as tools to anticipate, understand, and confront these activities more effectively.

The course will facilitate the critical exchange of knowledge and experiences among participants from various countries, promoting mutual learning and problem-solving. This exchange can build a valuable network of professionals committed to combating these issues and promoting strategic coordination, maximizing resources, and enabling a more comprehensive approach to public security problems in the region.

The Illicit Markets and Organized Crime in the Americas course aims to provide a broad and deep understanding of the phenomena of violence and crime that exist in the continent. Built upon the knowledge of diverse actors such as academics, public security agents, private sector members, and government decision-makers, the course will offer a unique overview of complex criminal networks, illicit markets, their impacts on society, and how respective governments and security institutions should address these problems.











## 3. GENERAL OBJECTIVE

To present the greatest challenges related to illicit markets in the American continent and to indicate the main legal devices and good operational practices related to the following themes: legal framework for cooperation in public security at borders, best practices in operational procedures, and techniques for the production of data and intelligence in public security.

## 4. SPECIFIC OBJECTIVES

- Disseminate specific knowledge about contemporary challenges related to the transnational organized crime in the Americas region;
- Understand the main illicit markets present in the Americas continent, their modes of operation, and the impacts generated;
- Analyze the available legal devices for cooperation at international and interagency levels;
- Disseminate regional best practices for coordination and cooperation in joint operations and treatment of victims, human sources, and witnesses;
- Present basic techniques for collecting, recording, and analyzing data for the planning of police operations to combat organized crime.











Modules	Classes	Class Duration (min)	Task Duration (min)	Reading (min)
	Illicit Markets and Organized Crime	40	40	80
Introductory Module	Multidimensional Security	40	40	80
	Organized Environmental Crime in the Amazon	40	40	80
	Modern criminology applied to the control of criminal behavior	40	40	80
	Actions of Organized Crime in Human Trafficking and Illicit Trafficking of Migrants	40	40	80
	Organized Crime Actions against the Environment	40	40	80
	Organized Crime and Terrorism	40	40	80
	Organized Crime and Illicit Drug Trafficking	40	40	80
Illegal Markets and Organized Crime in the	Organized Crime and Narcotics Trafficking	40	40	80
Americas	Arms Trafficking in the Americas – actors, routes and modus operandi	40	40	80
	Organized Crime and Money Laundering	40	40	80
	Logistics of Illicit Markets	40	40	80
	Organized Crime and Illicit Trade in Agricultural Inputs	40	40	80
	Case Study	60	60	120











Modules	Classes	Class Duration (min)	Task Duration (min)	Reading (min)
	International Normative Framework on Organized Crime	40	40	80
	Smuggling and Transnational Illicit Trade: Logic and Control Strategies	40	40	80
International	The International Drug Prohibition Regime	40	40	80
and Regional Cooperation in Criminal Matters	The Inter-American Cooperation System	40	40	80
	Regional Cooperation Mechanisms (Americas) against Organized Crime and Illicit Markets	40	40	80
	Arms Trafficking and the international law	40	40	80
	Case Study	60	60	120











Modules	Classes	Class Duration (min)	Task Duration (min)	Reading (min)
	Prevention of Organized Crime	40	40	80
	Comprehensive Border Management	40	40	80
	Public Policies to Prevent and Combat Money Laundering	40	40	80
	Asset Recovery from Organized Crime	40	40	80
Operational Strategies in Response to	Experimental Markets: Legalization and Decriminalization Processes	40	40	80
Organized Crime	Coordination with Defense System in Combating Organized Crime	40	40	80
	Recovery of Assets and Property Measures in Criminal Proceedings	40	40	80
	New Threats from Organized Crime	40	40	80
	Improvised Explosive Devices: An Analysis of the OAS Response in the Americas	40	40	80
	Case Study	60	60	120











Modules	Classes	Class Duration (min)	Task Duration (min)	Reading (min)
	Organized Crime and the State: The Challenge of Corruption Control	40	40	80
Investigation,	Production and Sharing of Information among Agencies	40	40	80
Data, and the Use of Scientific	Intelligence and Cooperation in Border Management	40	40	80
Evidence in Police Intelligence.	Illicit Markets, Cybersecurity and Cybercrime	40	40	80
	Criminal Analysis and Risk Assessment	40	40	80
	Case Study	60	60	120

Total workload:

120 hours











## 6. ACTIVITIES SCHEDULE

The course is planned to be conducted over 15 weeks with a workload of 120 hours. The activities will be divided between watching video lectures, completing supplementary readings, and answering evaluation questionnaires.

## 7. ADMISSION AND GRADUATION PROFILES OF STUDENTS

**Admission Profile:** The course is primarily aimed at police officers and members of the armed forces in the Americas region, but participation by employees of public institutions working in the areas of public security, defense, and the judiciary is also possible.

**Graduation Profile:** The student will be able to have a multidimensional and interdependent view of illicit markets and organized crime. In addition, it is expected that the student will have knowledge of the evolution and prospecting of these topics so that they can apply the acquired knowledge in their professional practice.













## **Leandro Piquet**

Academic Coordinator of the Multidimensional Security School (ESEM)

He is a professor at the Institute of International Relations at the University of São Paulo. He was previously a professor at the Department of Political Science at USP and a visiting researcher at the Taubman Center for State and Local Government at the Kennedy School of Government, Harvard University, 2007–2008. He is a member of the Rio de Janeiro City Council and the Public Security Management Council of the State of São Paulo. He was coordinator of the Advisory Council of the Brasília Vida Segura Program (2017–21) and was part of the Strategic Affairs Unit of the government of the State of São Paulo (2013–14). He coordinates the Multidimensional Security School, a continuing professional education program for the security and defense sectors at the University of São Paulo.













#### Pedro Rubén Torres Estrada

Professor of the academic body in the Doctorate in Public Policies and the Master's in Public Administration and Public Policy programs at the School of Government and Public Transformation at Tecnológico de Monterrey. He is a researcher in the areas of Constitutional Law, Public Policies for Justice, and comparative models of Criminal Justice. He has been a visiting professor-researcher at the Universities of Salamanca in Spain, Bologna in Italy, and RICE in the United States. He was a member of the Monitoring Committee for the work of the Financial Intelligence Unit in Mexico belonging to the Ministry of Finance and Public Credit, and currently serves as a member of the Advisory Council of the Governor of the State of Nuevo León. He was the General Director for the Implementation of the Criminal Justice System in the Ministry of the Interior. He was also the Director of the Legacy of Research on Security and Constitutional Rule of Law at the School of Government and Public Transformation at Tecnológico de Monterrey. Additionally, he was the President of the Security and Justice Commission of the Nuevo León Council and a Legislative Advisor to both the Chamber of Deputies and the Senate of the Republic.













#### Kai Enno Lehmann

Associate Professor at the Institute of International Relations of the University of Sao Paulo (IRI-USP) in Brazil, having previously held positions at the Pontificia Universidade Católica, Rio de Janeiro (PUC-Rio) and the University of Liverpool in England, where he got his PhD in International Relations. Dr. Lehmann's research focuses on crises and the multilateral institutions' response to them, with a special focus on Europe and Latin America, as well as the application of Complexity Theory to international politics more broadly. He is regularly interviewed by a variety of Brazilian and international media outlets and does consulting work for the Bertelsmann Foundation, among others.



#### Alessandro Visacro

Security and defense analyst. Holds a Master's degree in Military Sciences. In addition to several articles published in specialized journals, he is the author of Irregular War: terrorism, guerrilla warfare, and resistance movements throughout history (2009); Lawrence of Arabia (2010); and War in the Information Age (2018) - all published by Editora Contexto.

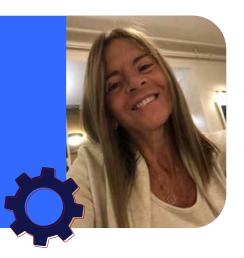












#### Liliana Korniat

Master degree in Geopolitics from Maimonides University in Argentina and specialized in Intelligence and Security in the prevention and combat of organized crime and complex crimes in border areas. She retired in 2018 as the Director of Counterterrorism for the Federal Intelligence Agency of Argentina, accruing 35 years of experience as an intelligence officer. She also holds a postgraduate degree in Management, Strategy and Planning in Borders from the Institute for Economic and Social Development of Borders (IDESF) and a degree in International Relations and Political Science from the Universidad del Salvador in Argentina. Currently, he is Director of the International Area at IDESF since June 2020 and has worked as a senior specialist consultant for EUROFRONT from 2019 to 2021, responsible for preparing reports for Pillar 1. She is also a Strategic Intelligence Consultant.



#### Fabio Ramazzini Bechara

Prosecutor and Member of the ESEM Council. PhD in Criminal Procedure Law from USP. He is a professor of Undergraduate and Graduate Programs in Political and Economic Law at the Mackenzie Presbyterian University Law School and at the Higher School of the Public Prosecutor's Office of the State of São Paulo. He is a member of the GACINT - Analysis Group of International Conjuncture of the University of São Paulo and Executive Secretary of the Prosecutor-General of Justice.







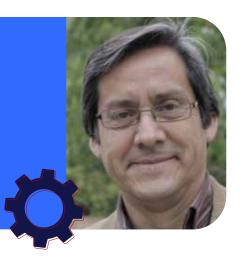






### João Henrique Martins

Political scientist specializing in illicit economics and crime control. He is a PhD candidate and Master's degree holder from USP, with technical qualification in financing of organized crime and terrorism from the FBI. He is a member of the GI-TOC global network of researchers, was a consultant for the OAS Multidimensional Security Secretariat. A reserve officer of the São Paulo Military Police, he was an analyst at the Intelligence Center, researcher at the USP Public Policy Center and coordinator of the Anti-Crime Projects Observatory at FIESP.



#### **Patricio Tudela**

Ph.D. in Anthropology and has a Master's degree in Security Management and Direction (Spain). He works in applied social research, crime and violence prevention programs, police work and strategies, criminal analysis, information and knowledge management, and good practices in security and justice sector organizations. He has been a member of the International Association of Crime Analysts (IACA) since 2010. He is a member of the teaching staff at the Superior Academy of Police Studies of the Investigative Police of Chile, the postgraduate program in Urban Security at Alberto Hurtado University, and the Training Program of the Bosh i Gimpera Foundation of the University of Barcelona.

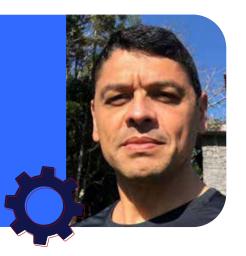












## Marco Antonio da Silva Rodrigues

Major in the Military Police of São Paulo. Assigned to the Intelligence Center, he completed the Professional Master's degree in Police Science of Security and Public Order at the High Studies Center in Security of the Military Police of the State of São Paulo (2018) and the Master's degree in Political Science at the Faculty of Philosophy, Letters and Human Sciences of the University of São Paulo (2012). He specialized in Geoprocessing at SENAC (2014). He currently teaches at the Military Police Academy of Barro Branco and at the High Studies Center in Security of the Military Police of the State of São Paulo.



### Andrés Fernando de la Vega Grunauer

Master in Development Policy, Master in Applied Policy Studies, Specialist in Social Research Methods. He has extensive experience in designing and implementing policies, strategic project management, public administration, crisis management, with an emphasis on integrated security. In this context, he held several public positions in the National Government of Ecuador, including Vice-Ministry of Internal Security. He currently teaches undergraduate and graduate courses at the Pontificia Universidade Católica of Ecuador. He is also a consultant to international organizations on issues related to public and citizen security.













#### Christian Vianna de Azevedo

Federal Police Agent and currently holds the position of Undersecretary of Intelligence and Integrated Action of the Department of Justice and Public Security of Minas Gerais. He has a Ph.D. and Master's degree in International Relations from PUC Minas, a degree in Law from the Federal University of Minas Gerais, and specialization in Defense Strategy and Policies from the National Defense University/USA. He is also a specialist in Combatting Transnational Organized Crime from the National Defense University/USA. He worked as a Lawyer/Tax Consultant for KPMG International for 4 years, and has experience in Tax Law, Tax Planning, and Tax Accounting. In the field of Public Security, he has experience in Police Intelligence, Counterterrorism, Interpol, Intelligence Operations, Counterintelligence Operations, Combatting International Narcotics Trafficking, Jungle Operations, and Operations Against Guerrilla Warfare. His main research topics are Insurgency, Counterinsurgency, Asymmetric Conflicts, Transnational Organized Crime, Terrorism, and Counterterrorism. He is a researcher for the Terrorism Research Initiative - TRI, the Research Network on Terrorism, Counterterrorism, and Organized Crime of the National Police Academy/Federal Police, the GEOMM - Middle East and Maghreb Studies Group - PUC Minas, and the Center for Studies on Transnational Organized Crime - CeCOT - IRI of the National University of La Plata/Argentina.

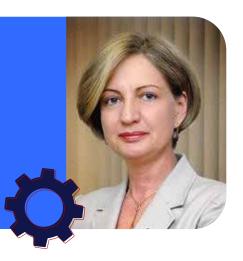












#### **Paulina Duarte**

She holds a Master's and Doctorate degree in Science from the University of São Paulo. She graduated in Social Service with specializations in Social Psychology, Health Sector Planning, and Human Resources Management. She is a retired career employee of the Paraná State Court of Justice. She was the Director of the Department of Public Security (DSP) of the Organization of American States (OAS) in Washington, DC, United States. At the OAS, she was responsible for coordinating and providing technical support for the main political forums on public security in the hemisphere, such as the Hemispheric Security Commission; Meeting of Ministers of Public Security and their technical groups; Meeting of States Parties to the Inter-American Convention against the Illicit Manufacturing of and Trafficking in Firearms, Ammunition, Explosives, and Other Related Materials (CIFTA); Meeting of Penitentiary Authorities; Meeting of Authorities on Trafficking in Persons, among other forums. With regards to technical assistance to OAS member countries, she was the creator and mentor of the Inter-American Network for Police Development and Professionalization (REDPPOL), the Inter-American Program for the Prevention of Violence and Crime, and the Inter-American Network for Information and Knowledge on Public Security.













#### Luis Ernesto Garcia Hernandez

Police administrator and lawyer, Master's degree in Political Studies and Public Management from Universidad Javeriana and Universidad de Los Andes respectively, international consultant in modernization of police forces.



## **Victor Alfredo Suarez Lopez**

He is in charge of the Central Office for Foreign Detainees of the Provincial Brigade of Immigration and Borders since 2021, where he supervises 35 agents. He is responsible for supervising the detentions of foreigners carried out in the city of Madrid. The Central Office deals with all varieties of situations involving foreigners, such as human trafficking, unaccompanied minors, among others. Among his duties, he is also responsible for the border post of the 4 Vientos airport in Madrid. He is a Criminology specialist from the Santa Teresa de Jesus Catholic University.







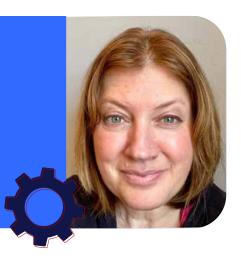






#### **Emilio Gabriel Terán Andrade**

Police Major, Head of the Department of Strategic Coordination of Human Rights in the National Police of Ecuador. Doctor (PhD) in Law, Political Science and Criminology from the University of Valencia (Spain), as well as in Human Rights from the University of Palermo (Italy). Magister in Criminology and Security in the Specialization of Forensic Criminology from the University of Valencia (Spain), in Human Rights and Strategic Enforceability with a Mention in Public Policies from the Simón Bolívar Andean University (Ecuador), in Management and Educational Leadership from the Private Technical University of Loja (Ecuador). Lawyer and Graduate in Police Sciences from the San Francisco de Quito University (Ecuador). Criminal Profiler, University Professor and Consultant. He is currently carrying out his post--doctorate at the School of Government and Public Transformation at the Tecnológico de Monterrey (Mexico) and Researcher at the University of São Paulo (Brazil).



## Tammy Hall

Nineteen years of experience in mine action and humanitarian activities related to disarmament, particularly in post-conflict contexts. Professional experience includes strategic planning and political analysis, program management, quality management through monitoring and evaluation systems, government planning and diplomacy, United Nations (UN) engagement, and non-governmental organizations (NGOs).







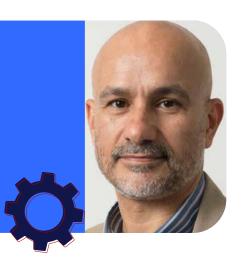






#### **Christian Serón Leal**

Subprefecto of Chile's Investigations Police and Police Investigator since 1997, specializing in drug trafficking, economic crimes, and money laundering. Bachelor of Business Administration from Magallanes University. Institutional Professor at PDI. Master's degree in Higher Education Teaching from Andrés Bello University. Police Graduate from the Higher Academy of Police Studies of PDI, with specialization in Criminal Sciences. Graduate of the William J. Perry Center at the National Defense University, Washington D.C., in Strategy and Defense Policy, and the Course on Combating Transnational Threat Networks in the Americas. Postgraduate in International Relations from the University of Chile. Leadership Diploma from the FBI National Academy, Quantico, Virginia. Updates on prevention and combating organized crime from the International School of Advanced Training in Caserta, Italy.



#### **Nilto Mendes**

Nilto Mendes holds a degree in Law from the São Judas Tadeu University (2002, São Paulo/SP). Since 2020 he has been working as Manager of the Committee to Combat Illegal Products at CropLife Brasil. Previous works include consulting in private security and brand protection, and being a Federal Police Agent in the Federal Police Department in São Paulo, between 1997 and 2019.













## **Juan Carlos Bruitago**

Police administrator, business administrator with an International Senior Management program, Security Specialist, and BASC Auditor. Extensive knowledge in Criminal Investigation, Strategic Intelligence, Operational Intelligence, and Counterintelligence. Experience in strategic, tactical, and operational analysis in areas of terrorism, drug trafficking, money laundering, transnational organized crime, and cybercrime. Specialist in national security, state security, public security, and citizen security.



#### **Gabriel Riveros**

He holds a degree in Advanced Public Security Administration from the Police Sciences Academy of Chile. He is a senior officer of the Police Sciences Academy of Chile and a Senior Staff Officer of the National Gendarmerie of Argentina. Currently, he holds the position of Chief Commander and Director of the Specialized Cybercrime Center of AMERIPOL.













#### **Ivan Marques**

He is a researcher and activist on issues related to policies to reduce armed violence He is a researcher and activist in the field of armed violence reduction policies and human rights. He holds a law degree from PUC-SP, a master's degree in International Relations from Unicamp, and a master's degree in Human Rights from the London School of Economics and Political Science in England. His professional life has involved working in both the public and private sectors, focusing on institutional relations, planning, public security, and human rights. Throughout his career, he served as the coordinator of Participatory Budgeting for the city government of São Paulo and as the General Coordinator of the National Program for the Protection of Human Rights Defenders at the Ministry of Human Rights of the federal government. From 2014 to 2019, he served as the Executive Director of Sou da Paz Institute, a pioneering organization in combating armed violence in Brazil. On the international stage, he served as the President of the Control Arms coalition, which monitors global arms transfers, with headquarters in New York and Geneva, from 2019 to 2022. He has also worked as a consultant for the United Nations on issues related to international arms trafficking, ammunition control, and the promotion of gender equity in debates on firearm control policy. Currently, he is the Executive Director of the International Action Network on Small Arms (IANSA), an organization that coordinates civil society participation in United Nations forums on small arms and light weapons control. He has received numerous awards for his contributions to the development of public security in Brazil, including the title of Grand Officer of the Order of Merit of Public Security conferred by the Presidency of the Republic.







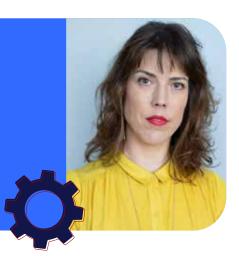






#### **Eduardo Viola**

Eduardo Viola holds a Doctorate in Political Science from the University of Sao Paulo (1982). He is Senior Research Fellow at the Institute of Advanced Studies, University of Sao Paulo, and Professor of International Relations at University of Brasilia and Getulio Vargas Foundation. He has been visiting professor in several international universities, among them: Stanford, Colorado at Boulder, Texas at Austin, Notre Dame, Amsterdam, and Lisbon. Main research area: Global Politics of Climate Change. Viola has published seven books, more than eighty peer review articles in journals and more than fifty book chapters in several countries and languages. He has more than 330 citations on the Web of Science and more than 6,300 citations at Google Scholar. His last books are "Climate Change and Biodiversity Governance in the Amazon: at the Edge of Ecological Collapse? New York, Routledge, 2022 and "Brazil and Climate Change. Beyond the Amazon", Routledge, 2018.



#### Fernanda Mena

Special reporter for Folha de São Paulo. She holds a Master's degree in Sociology and Human Rights from LSE (London School of Economics) and a PhD in International Relations from USP (Universidade de São Paulo). She is the author of research on drug policy, and has reported on issues related to human rights, such as public security, inequality, and diversity. She was editor of Ilustrada and Folhateen youth supplement (1991–2011), and has worked for the magazine "piauí", the TV show Fantástico, TV Globo, and UOL.













#### Renato Madsen Arruda

Federal Police Chief, post-graduated in criminal investigation management (National Police Academy - ANP/PF), master's degree in production engineering (UFPE), with more than 13 years of experience in investigations and police operations to repress environmental crimes. Current General Coordinator for the Protection of the Amazon and Environment of the Directorate of the Amazon and Environment of the Federal Police - CGMA/DAMAZ.



#### **Marta Saad**

Professor of Criminal Procedural Law at the Faculty of Law of USP in undergraduate and graduate courses since 2010, with research with an emphasis on constitutional and conventional guarantees of criminal procedure, criminal investigation and patrimonial measures in criminal proceedings. At the USP Faculty of Law, she is a member of the Undergraduate Committee and the Extension Committee. She is Adjunct Coordinator of ESEM-USP, former president of the Iberoamerican Criminal Advocacy Network. She was president and counselor of IBCCRIM and advisor to the Minister at the Federal Supreme Court.











## 9. TEACHING METHODOLOGY

The methodology used in the course will be Problem-Based Learning associated with Microlearning. The first method aims to connect theoretical concepts with practical themes. The objective is to bridge the gap between knowledge and everyday police work activities, fostering a deeper understanding and contributing to the professional performance of our students. On the other hand, microlearning is a modern didactic method designed for distance learning (e-learning). Its goal is to increase flexibility, dynamism, and knowledge absorption by students through the use of distinct but complementary pedagogical tools. In the end, it is expected that the student will be able to comprehend complex phenomena and apply this knowledge in practical situations.

## 10. LEARNING ACTIVITIES

The content will be divided into three categories, as follows:

- Recorded lessons with specialists from various fields (academia, government, and private sector), presenting conceptual issues, public policies, police work, among others.
- **Fixation exercises** will be offered between classes so that students can work dynamically and immediately on the concepts that have just been presented.











## 11. TASKS

The course will mean a set of tasks that students must complete, which consist of the following:

- Watch the video lectures, following the proposed knowledge paths.
- Answer the assessment quizzes (not mandatory).
- Complete the required readings recommended for each lesson.
- Participate in special seminars, which are complementary synchronous activities.

## 12. EVALUATION ACTIVITIES

Student assessment will be based on the viewing and completion of the knowledge paths provided for each lesson.

The non-mandatory activities help students achieve a more comprehensive understanding of the content. Therefore, we strongly recommend that everyone participate.











# 13. RESOURCES AND MATERIALS TO BE USED

Students will have access to the following resources and materials:

- A dynamic teaching platform that allows communication and the provision of various materials, in addition to the courses themselves;
- When necessary and indicated, there will be complementary support material provided along with the classes;
- Tutorials will be available on the platform to support students with platform usage, course access, among others;
- Students will have a team of international monitors who will support them throughout the course with academic questions, case studies, among other activities.

## 14. EVALUATION POLICIES

The student will be approved if they complete 75% of the classes.











## 15. BIBLIOGRAPHY

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#### FINANCIAL SUPPORT

